

Instant Digital Membership

Branded smart digital membership in native mobile wallet iOS and Android with no App required.

Provides quick and easy signup, as easy as entering some details and uploading a photo of ID. Delivers digital membership cards immediately into mobile wallet allowing new members to start enjoying benefits straight away. Allows push notifications without a dedicated App.

BENEFITS:

- Operates with or without dedicated App
- Display and redeem Loyalty / Rewards points in real time
- Update content using push notifications
- Display promotions and offers
- Easy Member sign up via QR code and or NFC
- Provides contactless transactions and Geo-Fence location
- Lock screen notifications when relevant , eg in-venue
- Dynamic promotional partner and sponsor placement



Digital Membership and Mobile Wallet features

Standard Feature	Digital Membership	Digital Membership + App	cherry pay® MasterCard
Operate App-less	✓		
Update of pass content using push notifications	✓		
Lock screen notifications when relevant (eg in-venue)	✓	✓	✓
Venue branding available	✓	✓	✓
Easy Member sign-up via QR code and or NFC	✓	✓	✓
Store & Display Loyalty or Rewards Balances	✓	✓	✓
Contactless transactions	✓	✓	✓
Barcode / QR Code / NFC scanning eg for POS	✓	✓	✓
Geo-Fence location	✓	✓	✓
Notifications	✓ (basic only)	✓	✓
Promotions / Offers	✓ (basic only)	✓	✓
Promotional Partner and Sponsor Placements	✓	✓	✓
Integration Events / Bookings	✗	✓	✓ inc payment
Integration Ordering	✗	✓	✓ inc payment
Loyalty Rewards - redeem for funds to spend anywhere	✗	✗	✓
External Merchant Partnerships	✗	✗	✓
Gift Cards or Promotion Rewards - Single Load	✗	✗	✓
Fund top ups from external member bank account	✗	✗	✓

> Contact our team today:

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